

*TOXICS USE REDUCTION INSTITUTE, UMASS LOWELL  
Spring Continuing Education Conference, Sturbridge, MA*

**Water Conservation Workshop**  
April 11, 2013

**Amy Vickers**  
Author, *Handbook of Water Use and Conservation*  
(WaterPlow Press)  
Amy Vickers & Associates, Inc.  
Amherst, MA

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**Workshop Agenda**

1. Introduction
2. Water Conservation and Efficiency at Commercial, Industrial & Institutional (CII) Sites
3. Basic Steps In a CII Site Water Use Audit
4. Preparation of CII Conservation Plans
5. Resources to Learn More

*Plus...*

- Case studies & short videos
- Interactive exercise

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**I. INTRODUCTION**

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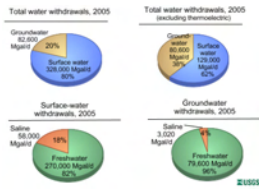
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### U.S. Total Water Demands

- 410 billion gallons per day average is most recent USGS estimate (2005)
- Trend: water demands are declining somewhat relative to population
- Current U.S. population is about 315 million



Source: USGS, Total Water Use in the United States, 2005. <http://ga.water.usgs.gov/edu/wateruse-total.html>

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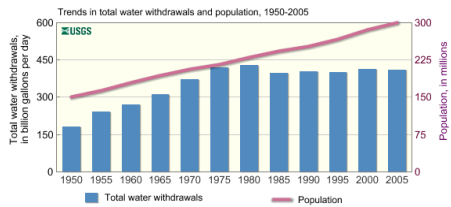
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### U.S. Water Demands and Population Trends



Source: USGS, Total Water Use in the United States, 2005. <http://ga.water.usgs.gov/edu/wateruse-total.html>

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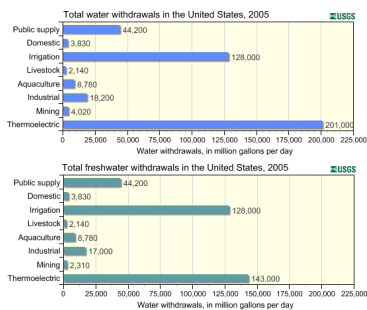
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### U.S. Total Water Use, By Category of Use



Source: USGS, Total Water Use in the United States, 2005. <http://ga.water.usgs.gov/edu/wateruse-total.html>

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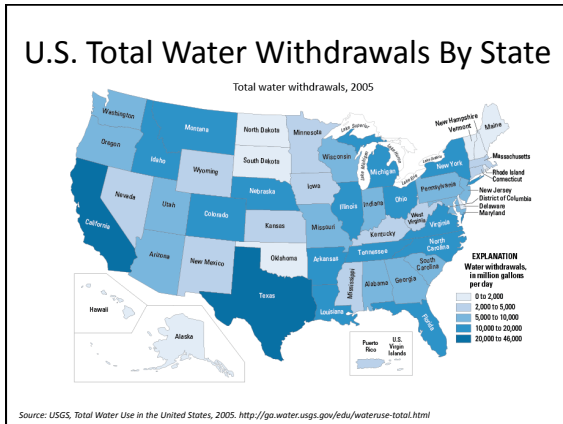
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**“...water managers in 36 states expect water shortages to occur within the next 10 years under even normal conditions. In many parts of the country, drought conditions are giving an early indication of what may occur on a much more widespread basis in the future.”**

—U.S. General Accountability Office, 2005

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### Study: Human activity produces drought

NEW YORK-- Columbia University scientists have linked recent water shortages... with human activities. (UPI) 5/17/2006

### U.S. Drought Monitor

March 26, 2013  
Valid 7 a.m. EDT

Photo: NOAA

**Intensity:**

- D0 Anomally Dry
- D1 Drought - Moderate
- D2 Drought - Severe
- D3 Drought - Extreme
- D4 Drought - Exceptional

**Drought Impact Index:**

- I<sup>A</sup> Databases derived inputs
- S = Short Term, typically <math>< 1</math> months (e.g. agriculture, grasslands)
- L = Long Term, typically <math>< 1</math> months (e.g. hydrology, ecology)

The Drought Monitor focuses on broad-scale conditions. Local conditions may vary. See accompanying text summary for forecast statements.

<http://droughtmonitor.unl.edu/>

Released Thursday, March 28, 2013  
Author: Anthony Armas, NOAA/NWS/NCEP/PC

Source: U.S. Drought Monitor, National Drought Mitigation Center at the Univ. of Nebraska, USDA, and NOAA

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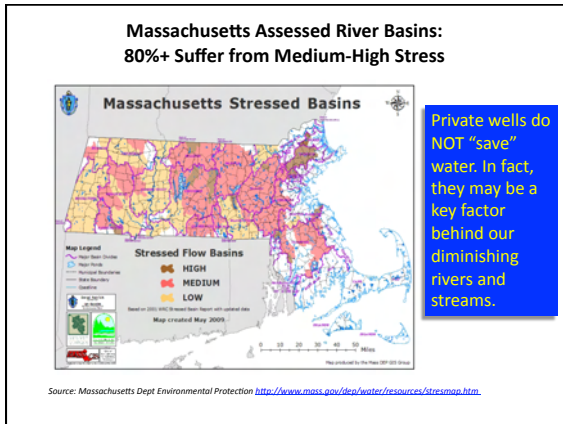
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- II. WATER EFFICIENCY & CONSERVATION  
AT COMMERCIAL, INDUSTRIAL &  
INSTITUTIONAL (CII) SITES**
- Potential Water Savings from Conservation
  - Definitions
  - CII Water-Saving Measures
  - Water Reuse And Alternative Water Sources
  - Role of Water at "Sustainable Sites"
  - Water Use Metrics
  - Water-Energy Nexus

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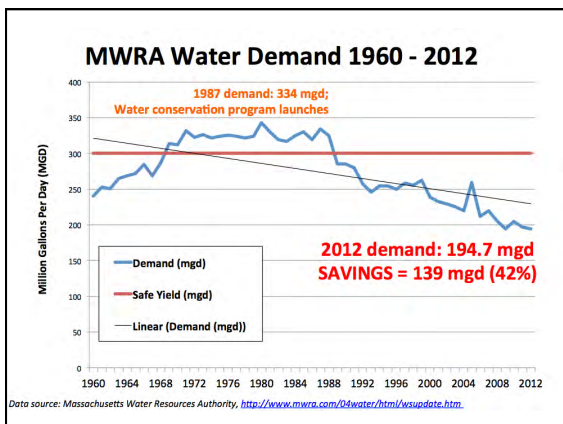
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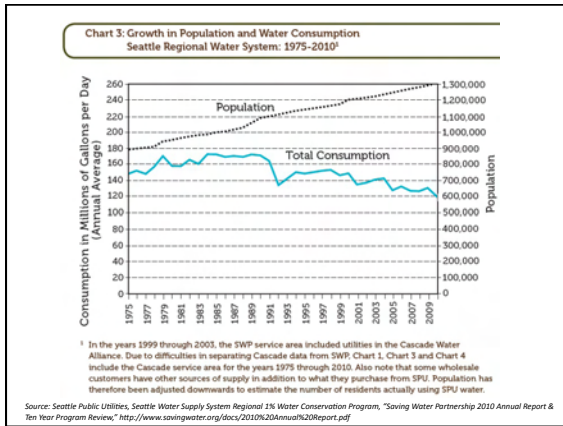
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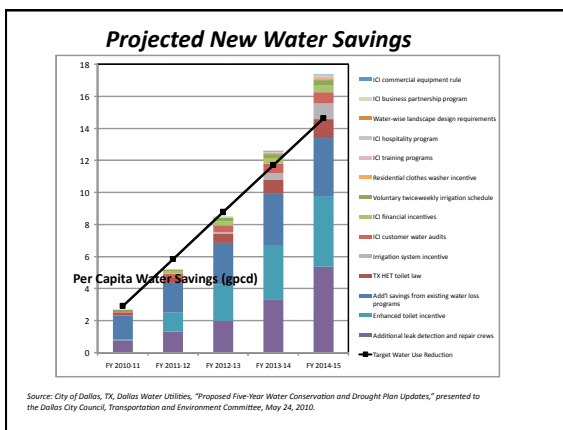
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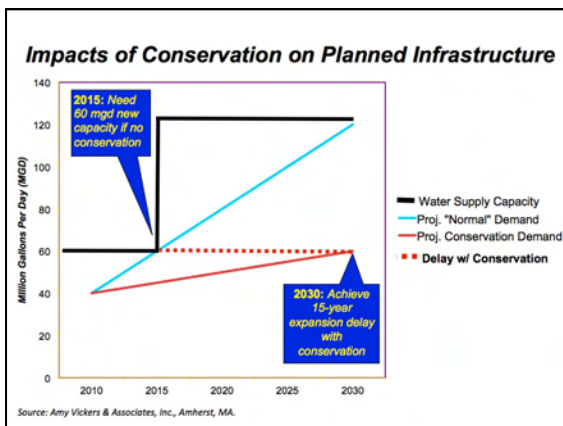
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**Definitions**

- **Demand Management**
  - Changing the time and frequency of water use (but not necessarily the volume)
- **Water Efficiency**
  - *Minimization* of water used to accomplish a task, leaks and losses
- **Water Conservation**
  - *Minimization* and—where appropriate—*elimination* of water uses, leaks and losses
    - Nonessential water uses
    - Environmentally sustainable
- **Water Productivity**
  - The amount of product, service, or value from a unit of water
  - “Water conservation boosts the productivity of water”

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**CII Water-Saving Measures**

- Leak detection and repair—piping, plumbing fixtures, appliances, equipment, outdoor
- Restroom plumbing fixtures
- Commercial kitchens and food service
- Cooling towers and cooling systems
- Heating systems and equipment
- Medical, dental, and hospital
- Commercial laundries
- Process water use
- Manufacturing
- Landscaping and irrigation
- Rainwater harvesting and alternative water sources

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**Water Reuse and Alternative Water Sources (AWS)**

- **Graywater** (domestic/residential)
  - On-site treated or untreated domestic effluent (excluding toilet and some other wastewater) for non-potable reuse, e.g. landscape irrigation
- **Recycled (untreated onsite wastewater)**
  - Reused in the same application or process, e.g., closed loop cooling tower; **Untreated reuse**—e.g., condensate from AC for irrigation
- **Water Reuse (min-max treated onsite wastewater)**
  - Reused in the same or another application or process, e.g., recycled rinse water (laundry, process), RO reject water
- **Reclaimed Water** (also “recycled” and “reuse”)
  - Municipally supplied treated wastewater effluent
- **Onsite groundwater, ponds**
- **Rainwater**
  - Stormwater

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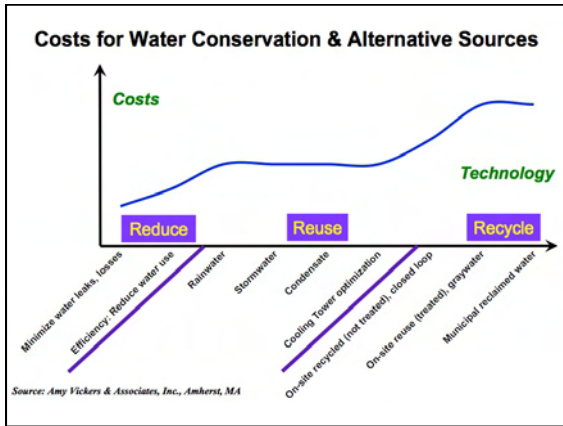
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**Role Of Water At "Sustainable Sites"**  
**—Several Definitions And Approaches**

- Green building
- Water footprint
- Net zero water
- Living Building Challenge™
- Living Machine®

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**Net Zero Water**

"Similar to Net Zero Energy, which produces energy on-site and doesn't ever consume more than it produces, **Net Zero Water is a standard that sets out to close the loop of a household's [or facility's] water consumption. In order to achieve this goal, rainwater that falls on-site is collected and stored, and all wastewater produced by the building or its occupants is treated and re-used.**"

—Net Zero Water Project,  
<http://netzerowater.com/about.php>

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### Water Use Metrics

- Gallons per capita per day, GPCD
- Gallons per square foot, GD/Ft<sup>2</sup>
- Gallons per employee, GD/Employee
- Water use per product production, e.g., 2 liters/plastic water bottle
- Total water demand by facility
  - Annual, day, hour
  - Seasonal
  - max/min year, month, day hour
- Water Use Intensity (WUI)
  - EO 13514 and EO 13423: annual potable water/facility gross square footage

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### Water-Energy Nexus

- 10% to 15% U.S. electricity consumption for water supply
  - Pumping
  - Treatment
  - Distribution
  - Heating
  - Discharge
- Energy demands vary greatly by water source
  - Surface vs. ground water systems
  - Water pumped over mountains vs. gravity-fed
    - Southern California (~19%)
    - Boston and New York City (<5%)
- Water use efficiency correlates with energy demand
  - Embedded energy in water delivery
  - Onsite power use to use, move, heat and treat
- Each end use of water has a unique energy profile

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### Water-Energy Nexus: Metrics

- Water Usage Effectiveness (WUE)
  - Green Grid: water usage at a data center
$$WUE = \frac{\text{Annual Water Use}}{\text{IT Equipment Energy}}$$
  - Site-based metric, includes water used for humidification and evaporation (e.g., cooling towers)
  - Units: liters/kilowatt-hour (L/kWh)
- Water Usage Effectiveness–Source (WUE<sub>source</sub>)
  - Green Grid: water on-site and off-site (water used for power generation)
$$WUE_{\text{source}} = \frac{\text{Ann. Source Energy Water Use} + \text{Ann. Water Use}}{\text{IT Equipment Energy}}$$

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### Water Metrics and Benchmarks

- Compare site water use metrics to known benchmarks, e.g., average and efficient water use
  - Plumbing fixture use per employee
  - Pre-rinse spray valves
  - Cooling tower cycles of concentration
  - Irrigation water applied, gal/ft<sup>2</sup> or gal/acre
  - Swimming pool evaporative losses
- Water metrics and benchmarks are valuable when accurate, but junk data are a common problem

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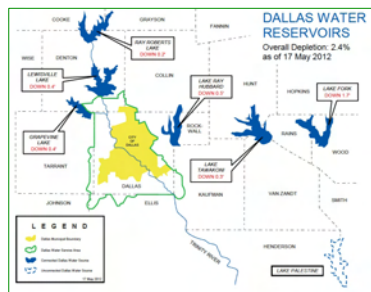
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### Case Study: Dallas Water Utilities



Map: Dallas Water Utilities

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#### Dallas Water Utilities

#### Industrial/Commercial/Institutional (ICI) Customer Water Use by Percentile, Feb08-Jan09

Account Group	Number of Active Accounts	Average Account Demand (gal/day)	Average Account Indoor Demand <sup>a</sup> (gal/day)	Average Account Seasonal Demand <sup>b</sup> (gal/day)	Seasonal Water Use Percentage <sup>c</sup>
All ICI Accounts	28,101	2,527	1,826	701	27.7%
Top 1% ICI Accounts	281	110,288	70,627	39,661	36.0%
Top 10% ICI Accounts	2,810	20,094	14,793	5,301	26.4%
Top 25% ICI Accounts	7,025	9,380	6,774	2,606	27.8%
Top 50% ICI Accounts	14,051	4,988	3,670	1,318	26.4%
Lower 50% ICI Accounts	14,050	80	56	24	29.9%

Source: City of Dallas Water Conservation Five-Year Strategic Plan Update June 2010, prepared by Alan Plummer Associates, Inc. in association with Amy Vickers & Associates, Inc., CR&I, Inc., Myco Water, and BDS Technologies, Inc., August 2, 2010, p. 9-28.

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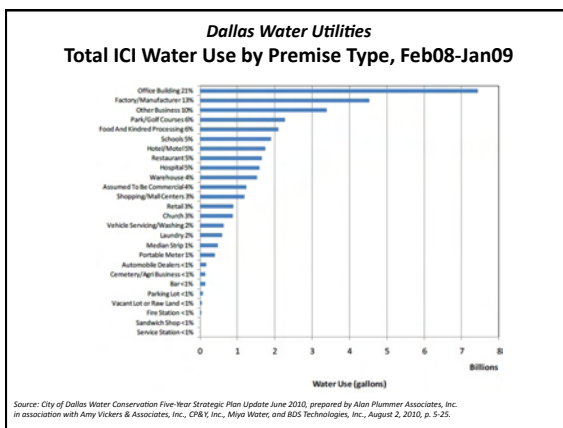
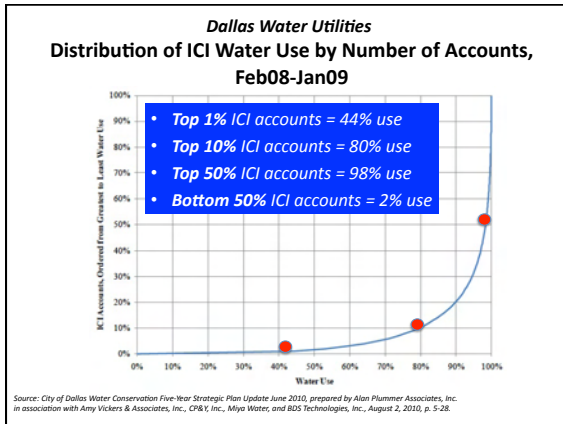
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**Dallas Water Utilities**  
 Top 100 ICI Customers By Premise Type and Avg. MGD, Feb08-Jun09

Premise Type	Number of Customers	Avg. Water Demand, MGD	Percentage of Top 100 Demand	Percentage of Total ICI Demand
Factory/Mfr	12	7.2	30.3%	10.6%
Office Building	22	4.4	18.3%	6.4%
Food/Kindred Processing	10	3.5	14.6%	5.1%
Park/Golf Course	18	2.4	10.1%	3.6%
Hospitals	9	2.1	9.0%	3.2%
Warehouse	3	1.0	4.2%	1.5%
Hotel/Motel	8	1.0	4.1%	1.5%
Other Business	6	0.7	3.0%	1.1%
Schools	4	0.5	2.1%	0.7%
Shopping Malls	4	0.5	1.9%	0.7%
Laundries	2	0.2	0.8%	0.3%
Restaurant	1	0.2	0.8%	0.3%
Church	1	0.1	0.6%	0.2%
<b>Total</b>	<b>100</b>	<b>23.8</b>	<b>100%</b>	<b>35%</b>

Source: Amy Vickers & Associates, Inc., Amherst, MA.



**Dallas Water Utilities**  
**Metrics for Customer-Specific Water Uses**  
**Examples of Top 100 ICI Customer Water Use Compared to Benchmark Values, Feb08-Jun09**

Premise Type	Top User Ranking	Customer Avg. Day. Gallons	Unit	No. Units	Avg. Use Per Unit, GD	Avg. Use Reported in Literature
Hospital A	11	357,286	Hospital Beds	700	510	250 gpd to 400 gpd
Hospital B	12	326,701		286	1,224	
Hospital C	14	284,674		875	325	
Hotel A	36	185,179	Hotel Rooms (56% occupancy rate)	1606	199	Avg. use about 141 gpd to 149 gpd
Hotel B	61	116,467		1122	179	
Hotel C	84	76,397		545	242	
Golf Course A	8	374,957	Golf Course Holes	18	20,831	NA
Golf Course B	34	187,966		16	10,443	
Golf Course C	43	145,019		18	8,057	

Source: Amy Vickers & Associates, Inc., Amherst, MA.

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**III. BASIC STEPS IN A CII WATER USE AUDIT**  
**AUDIT**  
*Understand facility water use:  
Your roadmap to efficiency*

1. Data and information collection
2. Walk-through site survey
3. Create a baseline water balance
4. Identify water-saving measures
5. Calculate potential water savings, costs and benefits

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**Scope of a CII Site Audit**

- Entire facility water use
  - Indoor and outdoor
    - Flow and efficiency measurements, tests
  - Leaks, losses and theft
  - Potable and nonpotable sources and uses
- Partial facility water use
  - Targeted high uses only (if known)
  - Indoor only
  - Outdoor only

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**1. Data & Information Collection**

- **Metered water data and information**
  - Water and sewer bills
  - Minimum past 2-3 years to present
  - Identify all metered and nonmetered water sources
    - Potable and nonpotable (e.g., well, reclaimed, rainwater)
    - Map distribution of sources (if relevant)
  - Evaluate condition and accuracy of meters (type, age, size)
- **Site water use history**
  - Total usage, seasonal, correlation to product/service or population
  - Prior water conservation evaluations and efficiency measures implemented?
- **Water audit worksheets**
  - Domestic indoor (toilets, faucets, etc.) (Appendix E\*)
  - Irrigation and Landscape and irrigation (Appendix F\*)
  - Industrial/commercial/institutional (Appendix G\*)
  - Cooling towers (Appendix G\*)

\* Vickers, A. *Handbook of Water Use and Conservation* (pp.410-421)



(Continued)

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**1. Data & Information Collection (cont.)**

- Building floor plan
- Landscape footprint and irrigation system
- Numbers of employees and visitors
- Facility hours of operation
- Maintenance and janitorial schedules, current practices
- Current and projected water, sewer, and energy rates and charges
- Names of water, sewer, and energy service providers
- Incentives for water conservation, e.g. rebates, bill credits, grants, tax breaks
- Applicable water use regulations and codes, e.g., irrigation restrictions
- Lists of all water-using equipment, including name, model numbers, and drawings if available
- HVAC inventory, e.g., cooling towers, evaporative coolers, boilers
- Number of plumbing fixtures by type, e.g., toilet, urinal, faucet
- Outdoor water use, e.g., turf and landscape irrigation, water features, pools (turf, plant and equipment types, schedule)

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**2. Walk-through Site Survey**

- Meet with and interview staff
  - Management, facilities, water-green committee/task force
  - Goals, expectations for facility water conservation program
- Inspect and count all water-using equipment, fixtures, appliances, and leaks
  - Beginner's strategy: start with simple stuff first
- Measure or estimate water use for each end use of water
  - Estimate unauthorized uses, meter inaccuracies, and evaporative losses
  - Later: compare actual flow rate/use measured to manufacturer's rated for recommended flow
- Identify staff/occupant gender count in each building (#toilets/#urinals)
- Identify water-saving measures for each end use, e.g., fixture replacement, retrofit, adjustment
  - Onsite: Preliminary measure identification
  - Post-audit: Finalize list of measures
- Inspect meters, valves, hydrants, and connections
- Fill out information on water audit worksheets

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**Checklist of Tools for a Water Audit**

- ✓ Audit forms and clipboard
- ✓ Flow measurement bag
- ✓ Microweir pitcher or simple measuring cup
- ✓ Stopwatch
- ✓ Calculator
- ✓ Flashlight
- ✓ Small mirror (extendable)
- ✓ Magnifying glass
- ✓ Leak detection tablets or food coloring
- ✓ Digital camera
- ✓ Safety gear—glasses, hat, disposable gloves, face mask, ear plugs
- ✓ Pressure gauge
- ✓ Portable meter, data loggers
- ✓ Infrared temperature gun




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**How to Read a Water Meter (Old Style)**



**CCWA Meter Number**  
Listed on outside cover

**Flow Indicator**  
Used when measuring very low flow through the meter.

**Leak Indicator**  
If no water is being used inside or outside, this indicator should not be moving. If it is rotating, you may have a leak.

**Meter Dial**

**Place Holder**  
Indicated by [0]

**Meter Register**  
Every turn of a number in the first black register measures 10 gallons; the second, 100 gallons. Every turn of a number in the white register measures 1000 gallons

**CCWA Meter Number**

Source: Clayton County Water Authority, Morrow, GA  
[http://www.ccwa.us/system/media\\_files/attachments/123/original/how%20to%20read%20your%20meter.pdf?1310586514](http://www.ccwa.us/system/media_files/attachments/123/original/how%20to%20read%20your%20meter.pdf?1310586514)

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**Automatic Meter Information Management**

- AMR - Automated Meter Reading
  - Automatic monthly meter reading
  - Mobile or other wireless
- AMI – Advanced Metering Infrastructure
  - Automatic hourly and daily readouts
- AMA – Advanced Metering Analytics
  - Software interprets data
  - Reporting
  - Alarms (high usage, leak, malfunction)
- Web portals
  - Track usage by site, end use (submeters)
- Dashboards

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### Water Data Logging

- Site-specific, e.g., building or facility
- Profiles customer or site's water use
  - Minute, hour, day
- Identify or target specific end uses
  - Leak
  - Faucet or equipment profile
- Track changes in use



Photo source: A. Vickers

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### 3. Create a Baseline Water Balance Worksheet

- List all plumbing fixtures, appliances, equipment and other water-using devices
  - Category audit worksheets for specific end uses
- Identify each end use of water, by category summary and item detail
- Quantify each end use by volume, e.g., gallons/day, by category summary and item detail
  - Meter readings
  - Flow measurements
  - Engineering estimates
- Determine all water use, resource demands, and related costs
  - Potable and nonpotable water
  - Sewer and reclaimed water
  - Energy (e.g., water pumping and water heating)
  - Chemicals (e.g., process, cooling towers)
  - Pretreatment

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### Common Facility End Uses of Water



Source: Amy Vickers, "Handbook of Water Use and Conservation" (WaterFlow Press)

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**Inventory of Building/Facility End Uses of Water**

- Leaks
- Unaccounted-for water and theft
- Restroom fixtures
- Kitchen equipment: pre-rinse spray valves, dish and ware washing, ice machines, steamers
- Laundry facilities and clothes washers
- Utility sinks
- Cooling-cooling towers, evaporative coolers, equipment cooling
- Health care-medical, dental, laboratory, hospital
- Process uses
- Manufacturing/production
- Boilers
- Building fire suppression
- Turf and landscape irrigation
- Pools
- Water features
- Outdoor hose bibs
- Vehicle washing
- Firefighting- training and hydrant-flushing

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**Sample Worksheets: Types of Data to Collect**

Worksheet 4: Fixtures  
Building Name: Building 111, New measurement container (Faucet and Toilet) (Faucet/Toilet/Toilet/Toilet)

Location	Faucet/Toilet	Faucet/Toilet	Faucet/Toilet	Flow Rate			Leak/Other Comments
				Flow Rate (gpm)	Flow Rate (gpm)	Flow Rate (gpm)	
Flw-402B 1	Faucet	Spring	2.5	2.2	2	4	Clear of Toilets
Flw-402B 2	Faucet	Spring	2.9	2.2	2	4	Flammable
Flw-402B 3	Faucet	Spring	2.7	2.2	2	4	Flammable from door

Worksheet 5: Toilets  
Building Name: Building 2A

Location	Faucet/Toilet	Faucet/Toilet	Faucet/Toilet	Flow Rate (gpm)	Flow Rate (gpm)	Flow Rate (gpm)	Leak/Other Comments
Flw-402B 1	Faucet	Spring	Valv	2.6	2.3	7	Clear of Toilets
Flw-402B 2	Faucet	Spring	Valv	7	2.3	8	Flammable from door

Source: South Florida Water Management District, Water Supply Section, "Water Efficiency Self-Assessment Guide for Commercial and Institutional Building Facility Managers," SFWMD, West Palm Beach, FL, Dec. 2011.

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**Sample Worksheets: Types of Data to Collect**

Worksheet 6: Urinals  
Building Name: Building 2A

Location	Faucet/Toilet	Faucet/Toilet	Faucet/Toilet	Flow Rate (gpm)	Flow Rate (gpm)	Flow Rate (gpm)	Leak/Other Comments
Flw-402B 1	Faucet	Spring	Valv	2.0	2.0	3	Clear of Toilets
Flw-402B 2	Faucet	Spring	Valv	2.0	2.0	3	Flammable
Flw-402B 3	Faucet	Spring	Valv	2.0	2.0	8	Flammable

Worksheet 7: Showers  
Building Name: Building 2A, New measurement container (Faucet and Toilet) (Faucet/Toilet/Toilet/Toilet)

Location	Faucet/Toilet	Faucet/Toilet	Faucet/Toilet	Flow Rate			Leak/Other Comments
				Flow Rate (gpm)	Flow Rate (gpm)	Flow Rate (gpm)	
Flw-402A 1	Faucet	Spring	Valv	7	3.0	8	Clear of Toilets
Flw-402A 2	Faucet	Spring	Valv	7	2.75	8	Leakings
Flw-402A 3	Faucet	Spring	Valv	7	3.0	8	
Flw-402A 4	Faucet	Spring	Valv	7	3.0	8	Flammable from door

Source: South Florida Water Management District, Water Supply Section, "Water Efficiency Self-Assessment Guide for Commercial and Institutional Building Facility Managers," SFWMD, West Palm Beach, FL, Dec. 2011.

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Example:  
Office Building  
Water Balance

Water End Use	Total Gallons/Year	Avg. Gallons/Day	Percent
<b>Pumbing Fixtures (restrooms, utility)</b>			
Toilets	489,000	1,340	22%
Urinals	251,000	688	12%
Faucets	155,000	425	7%
Showerhead	27,000	74	1%
Other Faucets	12,100	33	0.6%
<b>Kitchen and Food Service</b>			
Pre-Rinse Spray Valves	7,500	21	0.3%
Dishwasher/Ware washing	52,000	142	2%
Ice machines			
Food steamers			
<b>Laundry and Linen</b>			
Commercial Clothes Washers/Laundry	12,000	33	0.6%
<b>Medical and Laboratory</b>			
Autoclaves			
Animal cages			
Cooling			
Cooling Tower make-up	1,080,000	2,959	50%
Equipment cooling	127,000	348	6%
Once-through cooling			
<b>Heating</b>			
Boiler make-up			
<b>Production and Process</b>			
Manufacturing			
Materials transport			
<b>Maintenance</b>			
Steam cleaning			
Vehicle fleet wash			
Outdoor			
Landscape Irrigation	705,000	1,932	32%
Pools			
Water fountains and features			
Other (describe)			
<b>Leakage and Losses</b>			
Known leaks	171,000	468	8%
Unaccounted for water	82,000	225	4%
<b>Total</b>	<b>2,175,000</b>	<b>5,959</b>	<b>100%</b>

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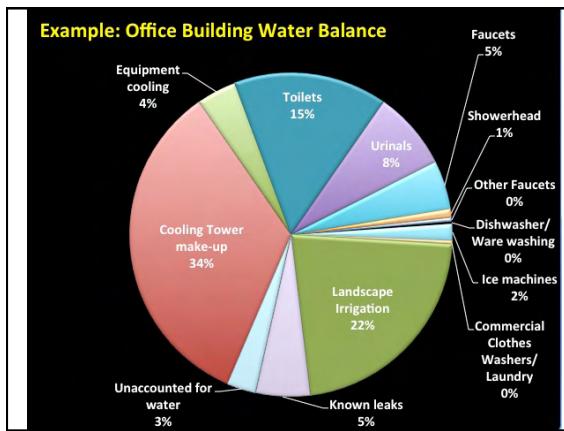
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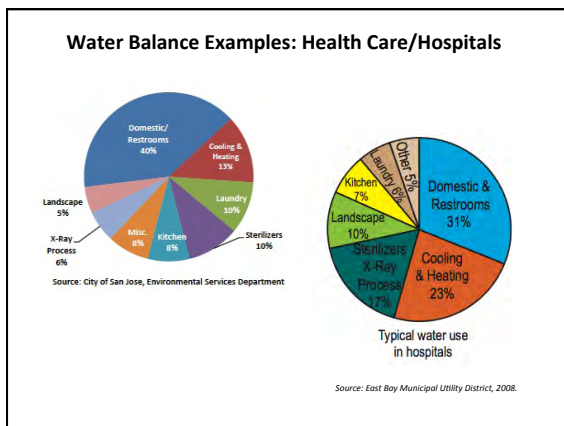
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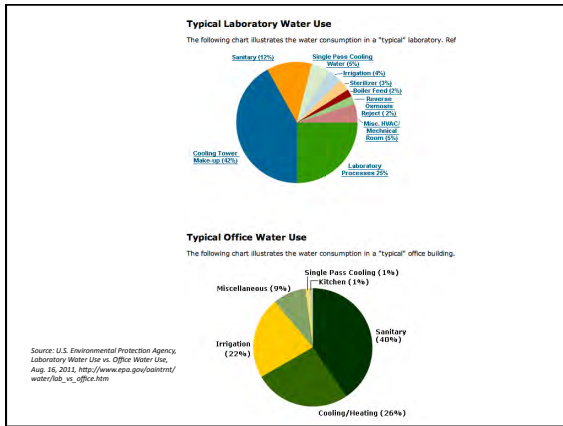
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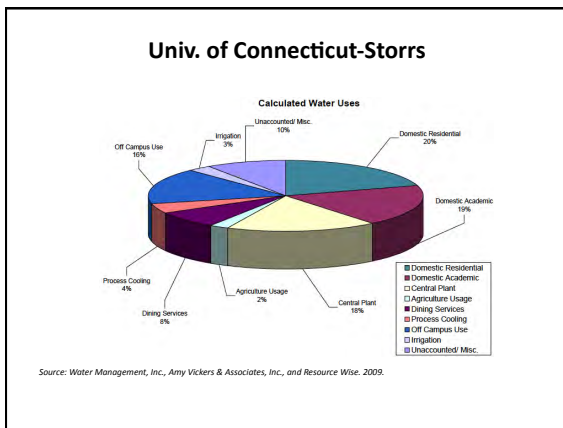
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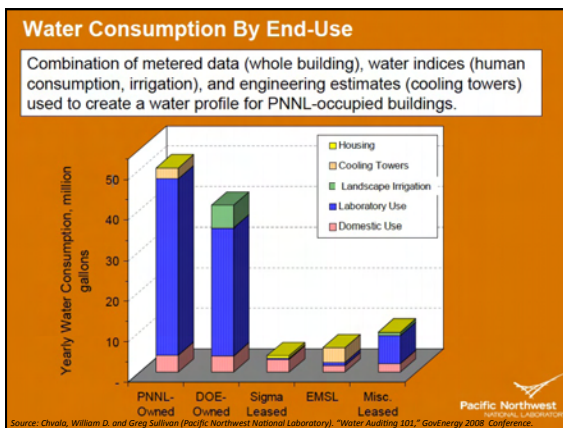
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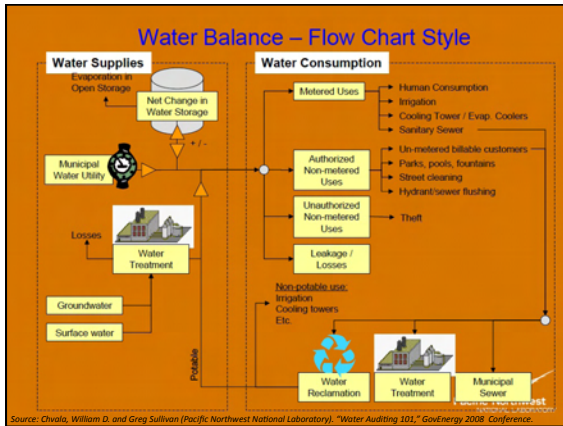
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### Benchmark Flow Rates: Variable and Fixed

Table 1. Benchmarks for annual water use in various facility types.

Facility Type	Benchmark
Hotels/Motels	0.079 – 0.165 thousand gallons (Kgal)/m <sup>2</sup> 30.2 – 39.5 Kgal/room
Nursing/ Assisted Living	0.062 – 0.101 Kgal/m <sup>2</sup> 32.8 – 40.7 Kgal/bed
Restaurants	0.17 – 0.21 Kgal/m <sup>2</sup> 10.6 – 14.3 Kgal/seat
Schools	0.012 – 0.019 Kgal/m <sup>2</sup> 1.7 – 2.7 Kgal/student

Energy Policy Act Flow Rates	
Fixture	Flow Rate
Toilets	1.0 gallons per flush
Urinals	1.0 gallons per flush
Showerheads	2.5 gpm @ 80 psi or 2.2 gpm @ 60 psi
Lavatory Faucets*	2.3 gpm @ 60 psi
Kitchen Faucets	2.2 gpm @ 60 psi

\* Superseded by national plumbing codes (UPC, IPC, and NUPC), which limit "public" lavatory faucets to 0.5 gpm.

Source: Benchmarking Task Force Collaboration for Industrial, Commercial & Institutional Water Conservation, Colorado Waterwise Council, June 2007

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**Guidelines for Estimating Unmetered Industrial Water Use**  
Prepared for U.S. Department of Energy Federal Energy Management Program  
By Pacific Northwest National Laboratory  
Brian Boyd  
Revised September 2011

FEMP

**Guidelines for Estimating Unmetered Landscaping Water Use**

FEMP

JAN 2010

Download here: Federal Emergency Management Program: Water Efficiency,  
[http://www1.eere.energy.gov/femp/program/waterefficiency\\_resources.html](http://www1.eere.energy.gov/femp/program/waterefficiency_resources.html)

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### 4. Identify Water-Saving Measures

- Walk-through survey
- Post-survey, back at the office

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### Examples of Some Typical Recommended Measures From a CII Water-Audit

- Leak detection and repair
- Cooling and heating systems
  - Optimize blowdown and make-up volumes, leak reduction, alt sources
- Process reuse and recycle
- Water-efficient fixtures
  - HE Toilets, urinals, etc.
- Kitchen
  - Pre-rinse spray valves
  - Rack dishwashers—full loads, efficient nozzles
- Medical/dental
  - Retrofit sterilizers
- Water brooms
- Irrigation upgrades
  - Replace broken heads, make adjustments
- Increase distribution uniformity (DU)
- Reprogram irrigation controller
- Install rain shut-off
- Plant native plants, grass

**Potential Water savings: 5%-35+%**

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### Water Conservation & Efficiency Measures: Hundreds of Options

<p><b>Minimum: BMP Approach</b></p> <p>E.O. 13423, Best Management Practices (BMPs)</p> <ul style="list-style-type: none"> <li>• BMP #1 - Water Management Planning</li> <li>• BMP #2 - Information and Education Programs</li> <li>• BMP #3 - Distribution System Audits, Leak Detection, and Repair</li> <li>• BMP #4 - Water-Efficient Landscaping</li> <li>• BMP #5 - Water-Efficient Irrigation</li> <li>• BMP #6 - Toilets and Urinals</li> <li>• BMP #7 - Faucets and Showerheads</li> <li>• BMP #8 - Boiler/Steam Systems</li> <li>• BMP #9 - Single-Pass Cooling Equipment</li> <li>• BMP #10 - Cooling Tower Management</li> <li>• BMP #11 - Commercial Kitchen Equipment</li> <li>• BMP #12 - Laboratory/Medical Equipment</li> <li>• BMP #13 - Other Water Intensive Processes</li> <li>• BMP #14 - Alternate Water Sources</li> </ul>	<p><b>More to Maximum: Better Approach</b></p> <ul style="list-style-type: none"> <li>• Latest industry standards                             <ul style="list-style-type: none"> <li>– ASHRAE 189.1</li> <li>– IAPMO Green Code</li> </ul> </li> <li>• Customized site evaluation, plan</li> </ul>
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**5. Calculate Potential Water Savings, Costs and Benefits**




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**Estimate Potential Water Savings, Costs & Benefits**

- Estimate potential water savings
  - Each measure and each end use
  - One or more options for many; cost differentials
- Estimate costs to implement water-saving measures
  - Hardware
    - Adjust by available financial incentives, e.g., rebates, grants and tax incentives
  - Labor, service agreement, and consultants
  - O&M
  - Environmental and regulatory
- Estimate potential benefits (costs savings)
  - Reduced water and sewer bills
  - Labor, service agreement, and consultants
  - O&M: energy, chemicals, labor, other
  - Environmental and regulatory
- Estimate each measure's cost-effectiveness (ROI)
- Estimate paybacks for measures
- Rank and prioritize options

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**Cost-Benefit & Payback Sampler**

**ESTIMATED WATER SAVINGS AND COST-EFFECTIVENESS**

Water Savings Measure Examples	Cost	Water Savings, Gal/Year		Cost Savings, Year*	Simple Payback, Years
<b>Domestic</b> - HE Plumbing Fixtures & Appliances	\$ 1,400,000	52,000,000	23%	\$ 234,000	6.0
<b>Central Plant</b> - upgrades	\$ 1,200,000	20,000,000	22%	\$ 90,000	13.3
<b>Cooling</b> - new air-based units, cooling tower controls	\$ 250,000	3,700,000	14%	\$ 16,650	15.0
<b>Kitchen</b> - HE PRSV, boilerless steamers, Dish/ware	\$ 350,000	6,500,000	13%	\$ 29,250	12.0
<b>Irrigation</b> - minimization, drought-tolerant plants	\$ 75,000	7,500,000	21%	\$ 33,750	2.2
<b>Farm</b> - drip and microspray, dairy nozzles, brooms	\$ 30,000	1,200,000	10%	\$ 5,400	5.6
<b>Leak</b> - repair	\$ 25,000	6,000,000	10%	\$ 27,000	0.9
<b>TOTAL</b>	<b>\$ 3,330,000</b>	<b>96,900,000</b>	<b>19%</b>	<b>\$ 436,050</b>	<b>7.6</b>

HE = high efficiency  
\* Based on combined water and sewer cost of \$4.50/kgal. Excludes energy cost savings.  
Source: Univ of Connecticut Report, Water Management, Inc., Amy Vickers & Associates, Inc., and Resource Wise. 2009.

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**CASE STUDY: Stanford University**

*SINCE 2000, has reduced potable use over 20%—from 2.74 mgd to 2.15 mgd in 2009—while adding over 1 million new square feet of campus buildings. Measures taken:*

- Retrofitted **toilets, faucets, showers, and urinals**
- Climate-based, **evapo-transpiration (ET) irrigation controllers**
- **Water misers** have been installed on all routinely used autoclaves, reducing water use in some Medical School and research buildings by more than 50%.
- **Re-circulating cooling systems in laboratories** have been replaced all once-through cooling systems
- SU maintains more than **1500 water meters**. The meters are read monthly, the data is analyzed, and water use data trends are evaluated.

Source: Stanford University, "Water Sustainability, Efficiency, and Conservation Program Details," 2011.

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**IV. PREPARATION OF CII  
CONSERVATION PLANS**

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**CII Conservation Plan: Roles**

- Management
  - Establish and support water conservation goals
  - Provide financial support for program
  - Create employee recognition and awards program
- Facilities/Water Conservation Manager
  - Soup-to-nuts water efficiency planning, implementation, and monitoring
  - Report results (ongoing)
- Facility staff
  - Help identify water-saving opportunities
  - Implement efficiency measures
  - Incorporate conservation ethic into routine tasks
  - Provide feedback to management

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**CII Conservation Plan: Prioritize Actions**

- Builds on site audit
- Formalizes priorities, decisions, budget and schedule
- Select and rank measures for implementation
  - Highest potential water savings, cost savings
  - Implementation considerations
    - Short- and long-term goals
    - Budget
    - Available labor, expertise
    - Aesthetic considerations
- Budget
- Schedule
  - Hardware purchases
  - Labor, technical assistance
  - Contracts
  - Staff training (e.g., cooling tower treatment)

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**CII Conservation Plan: Monitoring and Evaluation**

- Monitor water use on an ongoing basis
  - Sewer, chemical, pretreatment
  - Labor, O&M
  - Staff feedback
- Read and track onsite water meters, utility bills
  - Submetering
- Evaluate results to projected savings, historical water demands and related costs
- Report results regularly
- Stay informed of new technologies and practices
- Revise program as needed
  - Pilot studies

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**Online Calculators**

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### CASE STUDIES

- Leak Detection and Repair
- Food Service
- Efficient Cooling Systems
- Process Reuse and Recycling
- Hospital and Medical
- Commercial Laundries

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### Leak Detection & Repair

- Pipes, valves, and connections
- Cool towers and systems
- Boilers
- Equipment
- Plumbing fixtures
- Appliances
- Irrigation
- Pools
- Fountains

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### *Leakage*

#### **Fix Leaks Promptly: Waiting is Expensive.**

- Dripping faucet, connection
  - 1.0 to 25 gal/hour . . .
  - = 8760 to 219,000 gal/year
- Toilets/urinals
  - Broken flush valve
  - > 40 gal/hour
- Timely leak repair minimizes costs and property damage.
- Closed buildings
  - Shut-off water supply
  - Exceptions
- Leak monitor devices

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**“Denver Water made changes to its cooling tower to save more than 250,000 gallons of water a year.** Commercial, industrial and institutional customers can make similar water-saving changes to their cooling towers and earn an incentive for doing so.”



Photo: Denver Water, <http://www.denverwater.org/conservation/incentiveprograms/indoorcommercial/coolingtower/>

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**Example Water & Cost Savings:  
Denver Water Cooling Tower Rebate Program**

- Required water efficiency measures (minimum)
  - Make-up and blowdown water meters
  - Controller capable of monitoring make-up and tower conductivity
  - Submetering; Monthly reports documenting water use
- Rebate basis
  - \$18.50 for every 1,000 gallons of water saved over a one-year period
  - Amount is 50 percent of project cost up to \$40,000
  - Must save at least 100,000 gallons per year
- Example estimated water savings and rebate
  - 800-ton cooling tower increases its cycles of concentration from 5 to 8
  - Over 337,000 gallons of water savings per year
  - \$7,200 rebate
- Additional customer savings
  - Reduced water, sewer, and chemical bills

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**Case Study: Rush University Medical Center  
Condensate Reuse for Cooling Tower Make-up  
and Garden Irrigation; White roofs**

- 1.3 million gallons/year condensate collection from air handling units
  - Reused for tower make-up, irrigation
- White (and green) roofs reflect sunlight, reducing cooling needs
  - Green vegetation captures heat, reduces air temps
- Indigenous landscaping
- Hospital’s butterfly shape boosts natural lighting, reduces electric lighting needs
- LEED Gold



Images: Rush Medical Center, <http://transforming.rush.edu/Sustainability/Pages/Green-Roofs.aspx>

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**PROCESS AND MANUFACTURING: WAYS TO SAVE**

**CASE STUDY:**

**The Coca Cola Company**

- 2.26:1, water to product ratio in 2010
- 16% savings since 2004
- Water efficiency measures
  - Lighter bottle packaging (less plastic)
  - Ionized air instead of water for bottle rinsing (sanitizing) prior to filling
  - Advanced water use monitoring



Photo: City of Rolla Recycling Center, <http://www.rollacity.org/waste/recycle.shtml>

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**CASE STUDY:**

**Pacific Northwest National Laboratory, WA**

- Cooling pond water reused for onsite irrigation
- 15 million gallons annual water savings (potable)
- \$30,000 annual cost savings (water and sewer)



Photo: US Dept. of Energy, Water Best Management Practices: Pacific Northwest National Laboratory Grounds Maintenance, 2009

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**Baptist Memorial Hospital, San Antonio, TX  
Case Study: Air-cooled Vacuum System**

- Water-cooled vacuum pumps replaced by air-cooled vacuum system
- Water savings
  - 8,409,600 gal/year
  - 23,040 gal/day
- Cost: \$138,714
- Savings: \$31,536/year
- Payback: 2.8 years in combination with SAWS\* rebate

\* SAWS—San Antonio Water System, TX

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**COMMERCIAL LAUNDRIES: WAYS TO SAVE**

- Washer extractors, 35-800 lb capacity
  - 2 to 4 gal/lb
  - 30% water savings reusing final rinse water, reduced rinse cycles
  - Logic control systems
  - Speed adjustments save energy

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**COMMERCIAL LAUNDRIES: WAYS TO SAVE**

**Partial Reuse**

- Final rinse water reused next wash cycle, 30% savings
  - Holding tank, treated effluent
- Reuse wash water for rinse cycle, 10%-90% savings
  - Requires nanofiltration or RO, membranes; expensive
  - Discharges some TSS, TDS,BOD, other

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**Resources to Learn More About CII Water Conservation & Efficiency**

- Alliance for Water Efficiency
  - <http://www.allianceforwaterefficiency.org/>
- EPA WaterSense Program
  - <http://www.epa.gov/watersense>
- Food Service Technology Center
  - <http://www.fishnick.com>
- U.S. DOE FEMP Water Efficiency Program
  - <http://www1.eere.energy.gov/femp/program/waterefficiency.html>
- South Florida Water Management District's Library & Multimedia, CII spreadsheets and calculators
  - [http://my.sfwmd.gov/portal/pls/portal/portal\\_apps.repository\\_lib\\_pkg.repository\\_browse?p\\_keywords=waterefficiency&p\\_thumbnails=no](http://my.sfwmd.gov/portal/pls/portal/portal_apps.repository_lib_pkg.repository_browse?p_keywords=waterefficiency&p_thumbnails=no)

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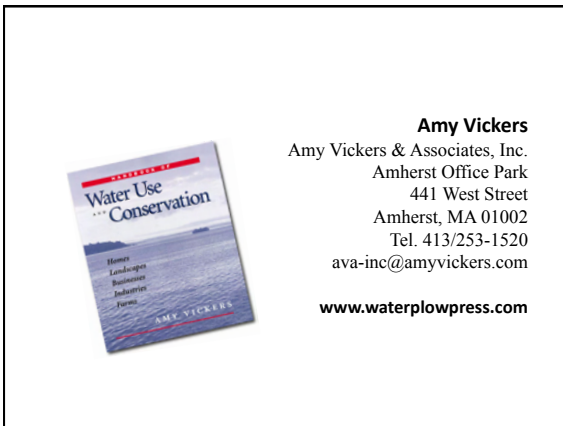
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