

Making Massachusetts a Safer Place to Live and Work

TURI's FY2012 Community Grants

Brazilian Women's Group † Montachusett Opportunity Council † Norfolk 7 Public Health Coalition † Pioneer Valley Planning Commission

Wiping out toxics use in house cleaning

Brazilian Women's Group

The BWG is partnering with the Brazilian community media to communicate the health effects associated with prolonged exposure to toxic cleaning products. The project team is conducting training sessions in Portuguese and English that demonstrate how to mix cleaning solutions using safer ingredients. Training is being conducted across the state, from Springfield to Cape Cod. TV and radio broadcasts are promoting the use of safer cleaning products, reaching thousands of Brazilians who work in the cleaning industry.



Green and clean in North Central Massachusetts

Montachusett Opportunity Council

Serving 30 cities and towns, MOC's project is reaching out to approximately 2,500 individuals, including seniors and parents of young children, about toxins in household cleaning products and safer, less expensive alternatives. They are holding workshops, educating Head Start families and day-care providers and distributing free samples of safer products for trial. They are also hosting a Green and Clean symposium for regional stakeholders that will include municipalities, housing authorities, schools and janitorial companies.



Greening nail salons for employees and communities

Norfolk 7 Public Health Coalition

The coalition's goal is to raise awareness of toxic chemical exposure in nail salons, focusing on promoting safe product use and behavior. The group is hosting a regional conference to educate nail shop owners and workers about the health effects of toxics such as acetone, formaldehyde, toluene, dibutyl phthalate and more. They are delivering free samples of less toxic alternatives during site visits to encourage owners to try, and then switch to, the safer products. The Norfolk County 7 towns that are participating in this project include Canton, Dedham, Milton, Needham, Norwood and Westwood.



Creating Safeguard: transitioning Western Massachusetts parks to organic lawn care

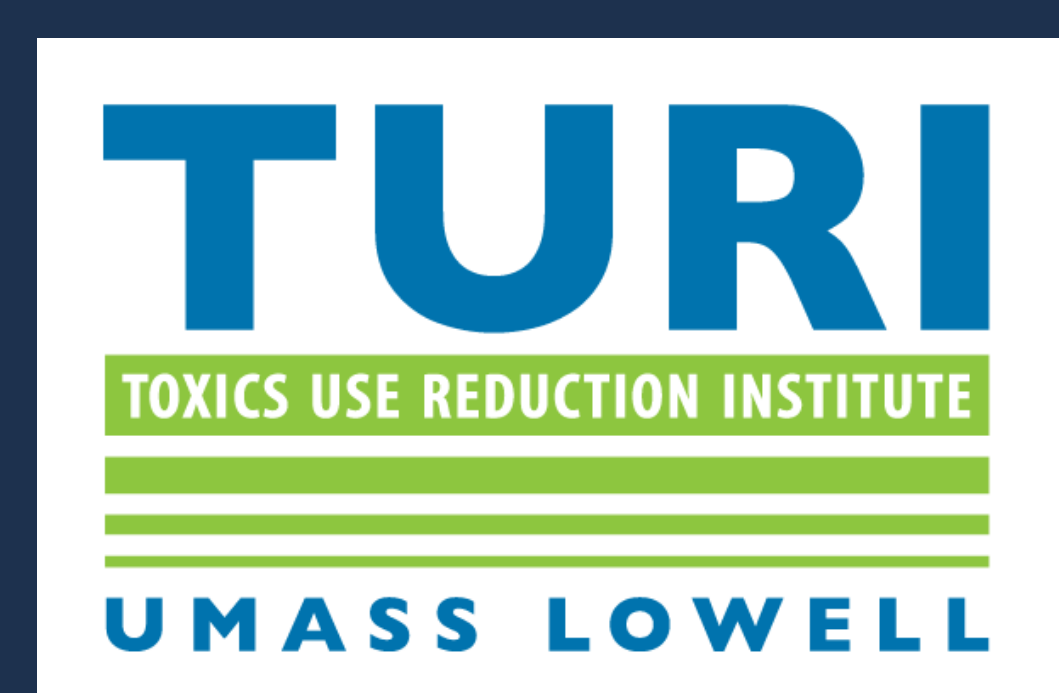
Pioneer Valley Planning Commission

Five municipal parks in the Hampshire and Hampden county areas are transitioning from using synthetic petrochemical fertilizers and pesticides to using organic practices and materials. These parks attract thousands of visitors each year, creating an ideal opportunity to demonstrate the benefits and beauty of organic lawn care.

- Participating municipal parks are:
- School Street Park, Agawam
 - Look Park, Northampton
 - Greenwood Park, Longmeadow
 - Town Center Park, Ludlow
 - Wistarhurst Museum Grounds, Holyoke

In addition to their actual lawn care programs, each park is participating in an extensive public awareness and promotion campaign including workshops and seminars, display banners, lawn signs, brochures, and promotions at local park events.

FREE WORKSHOP!
GOING ORGANIC FOR LANDSCAPE CONTRACTORS
 Learn about organic lawn and turf care and how to transition your business into this fast growing sector of the land care industry.
 Friday - March 16, 2012 - 8 a.m. - noon
 Wistarhurst Museum
 238 Cabot Street • Holyoke, MA
 Topics will include:
 - What is organic?
 - How to transition to an organic land care program.
 - How to cultivate an organic program client base.
 - Types of organic products.
 Registration required.
 Contact Anne Capra at acapra@pvpc.org or 413-781-6045



Apply for a TURI Community Grant Today • Community and Small Business Grant Program • Proposals due June 29, 2012

The Toxics Use Reduction Institute is pleased to invite proposals from community organizations, municipal departments, small businesses, trade associations, and regional and state-wide organizations or collaboratives for support under our Community & Small Business Grant Program. With the support of grant funding, you have the opportunity to create and promote healthier communities throughout the Commonwealth by raising awareness and educating people about safer alternatives.

For FY2013 we are seeking proposals that elevate toxics use reduction ideas and projects to a regional or state-wide level; however we also welcome proposals for projects that will effect change on a more local level.

www.turi.org/communitygrants